






# Case study

## UBCO BIKES CHANGING THE FUTURE

EXPLORE.  
PUSH BOUNDARIES.  
PROTECT THE  
ENVIRONMENT.  
CREATE A LIFETIME  
OF MEMORIES.

"The UBCO is simple to ride and maintain and costs a fraction to run compared to conventional petrol bikes. Transporting the bike is a breeze; remove the battery, and one person can lift the frame onto the back of the ute for transporting. I ride the bike daily. It's time-efficient and easy, jump on and take off, get from A to B quickly and effortlessly." Peter

Research	Sales Support	Reliability
 <p><a href="#">E-Bike Sales To Grow From 3.7 Million To 17 Million Per Year By 2030</a></p> <p><a href="#">Electric bicycle sales are growing 16x faster than general cycling.</a></p> <p><a href="#">Boomers supercharge electric bike boom</a></p>	 <p>UBCO speaks for itself. Of all enquires received by OGAC <b>40%</b> have resulted in sales and satisfied customers</p> <p>Customer experience: 'Steve was exceptional to deal with, from the point of purchase to delivery, we were kept up-to-date every step of the way. Highly recommend the OGAC team'</p>	 <ul style="list-style-type: none"> <li>• Three days, 4 hours of riding in all conditions. Still had 49% of battery left.</li> <li>• Outstanding and could cope with any situation.</li> <li>• Easy to go over 13cm logs in scrub and rocky grounds.</li> <li>• It is a strong and reliable bike.</li> </ul>



E-bikes are predicted to grow from 3.7 million bikes sold in 2019 to 17 million in 2030. The e-bike market in 2020 is already up by 23% year on year, and on the current trajectory, there will be 10 million e-bikes sold per year as early as 2024.

**FORBES**

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